



eGRID www.egrid.biz

The Bay Area's Guide to engineering events
A Free IEEE bi-monthly newsletter

- IEEE Chapter Events • Conferences and Events • Educational Opportunities • Employment Opportunities

The IEEE eGrid is an online-newsletter which is also emailed out twice monthly, to both IEEE members and non-members. The distribution list for the eGrid contains more than 32,000 technical people in the *Bay Area, the hotbed of innovation. The eGrid is a unique publication which is targeted specifically towards the technical people in your target market.*

There are two methods of advertising in the eGrid. One is a full ad program, while the other is an abbreviated version of a line ad with a logo and a few choice words about the conference.

The screenshot displays the IEEE eGRID website interface. At the top, the IEEE logo and the eGRID title are visible. Below the header, there are several main sections:

- EMPLOYMENT OPPORTUNITIES:** A section for SJSU (San Jose State University) Computer Engineering Department, mentioning two tenure-track Assistant/Associate Professor positions starting in Fall 2020. It also lists a Senior Power Electronics Engineer and a Senior Analog Engineer.
- SOFTWARE SALES AND EDUCATION:** Promotes Open Engineering ANSYS software sales, support, training, and consulting. It also lists additional education opportunities from Besser Associates and Northern University.
- PROFESSIONAL CONFERENCES AND EVENTS:** Lists several events:
 - 11/12, 6:30 pm, SCV MAG, Tuning Magnetic Anisotropy in Nanostructures for Biomedical and Electromagnetic Applications:** Western Digital, 951 Sandisk Drive, main auditorium in Building 3, Milpitas.
 - 11/12, 7:00 pm, SCV CNSV, Consulting in California: Understanding AB 5 and Keeping Your Independence:** SEMI, 567 Yosemite Dr, Milpitas.
 - 12/19, 11:30 am, SFRA EPS PHOT, Trends and Opportunities in Silicon Photonics Packaging for Networking Applications:** SEMI World Hdqtrs, 671 South Milpitas Blvd, Milpitas.
 - 11/14, 5:30 pm, OEB IAS, Event Analysis using SEL-6601-2:** AuchenWAVE Event, Zio Fimbo's, 411 Gregory Lane, Pleasant Hill.
 - 12/3, 11:30 am, OEB ILMAG ComSec SPS, Decentralized Autonomous Networks for Cooperative Definition, Joint's Spectre Bot and Grill, Livestream:** Collaborative autonomous networks have recently been used in national security, critical infrastructure, and commercial applications such as the Internet of Things.
 - 11/12, 2:30, SF IAS, Surge Protection: Technology and Application Update:** San Francisco Public Utilities Commission, 1025 Stockton St, San Francisco.
- COMMUNICATIONS ACROSS THE GLOBE:** Promotes the IEEE Global Communications Conference (GLOBECOM) 2019, held on 3-6 May 2020 in Toronto, Canada.
- ADVANCE YOUR CAREER WITH ADDITIONAL EDUCATION:** Lists various courses and certifications from Besser Associates, including Applied RF Engineering I, RF Technology Certification, and Phased Array Radar.

Both the shorter line item and longer ad will appear on a separate page just for similar conferences or events, plus the Google calendar.

eGRID RATES	
Full advertising rates – line ad at the top, and a lower larger ad:	
2 months Call for Papers ad, 2 months conference ad	\$3,200
3 months of eGRID advertising. Can include a division for call for papers ad + conference for an additional \$200.	\$2,500
2 months of eGRID advertising (four emailings)	\$2,100
1 month of eGRID advertising (two emailings)	\$1,650
2-week ad (one emailing)	\$900
Year-round rates, paid in six-month increments of \$2,400	\$4,800
Full day local IEEE Chapter or Society event	\$200
Line ad for single conference with logo & a few choice words	\$1,000
Line ad for single conference + separate line ad for Call for Papers	\$1500
Employment rates:	
Employment opportunities, per single emailed e-grid + on-line with company logo. Add \$150 for second employment listing in the same issue, and an additional \$150 for two issues.	\$250

Smaller, locally-sponsored conferences receive discount.

We look forward to making our IEEE eGrid newsletter a centerpiece of your advertising campaign, and we wish you great success! Please contact me at:

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Engineering chapters, societies, and affinity groups in the SF Bay Area include:

* Antenna and Propagation Society (APS) * Blockchain (BC) * Circuits & Systems Society (CASS) * Consultant's Network Affinity Group (CNSV) * Consumer Electronics Society (CES) * Control Systems Society (CSS) * Communications Society (ComSoc) * Computer Society (CS) * Computational Intelligence Society (CIS) * Electronic Packaging Society (EPS) * Electromagnetic Compatibility (EMC) * Engineering In Medicine & Biology Society (EMBS) * Industry Applications Society (IAS) * Instrumentation & Measurement Society (IMS) * Life Members Affinity Group (LMAG) * Magnetics Society (MAG) * MEMS & Sensors Council (MEMS) * Microwave Theory & Techniques (MTT) * Nanotechnology Council(NANO) * Nuclear & Plasma Sciences (NUE) * Photonics (PHOT) * PhotoVoltaics (PV) * Power & Energy Society (PES) & Industry Applications Society (IAS) * Power Electronics Society (PELS) * Product Safety Engineering (PSE) * Reliability (REL) * Robotics & Automation (RAS) * Signal Processing Society (SPS) * Silicon Valley Technology History Committee (SVTHC) * Solid State Circuits Society (SSCS) * Technology and Engineering Management Society (TEMS) * Vehicular Technology Society (VTS) * Women In Engineering Affinity Group (WIE) * Young Professionals Affinity Group (YP)