

Section 5.12: Membership Development Committee

Roles

Promote both professional and student membership growth in Region 10 and the Institute as a whole. Encourage all members to seek the highest membership grade for which they qualify.

Responsibilities

- Monitor Region 10 membership status. And, conceive, develop, and implement Region 10 membership growth programs. Disseminate the monthly Membership Development report to the Section Chairs and MD Officers highlighting the goals and achievements.
- Contribute material and, if requested, present information at Region 10 Leadership Development Training workshops.
- Encourage the appointment of active MD Officers in all Sections, Councils, and in all Chapters and Affinity groups.
- It is imperative for all Section MD Chairs work with all MD coordinators (YP, WIE, SAC, Societies, and Chapters) for making the MD as an essential part of their objectives and work plans.
- The Membership Development Committee shall consist of six members nominated by the R10 EXCOM.
- Promote the phased emphasis programs of MDC:
 - Recruitment, September-December;
 - Upgrade, January - March;
 - Retention and recovery of delinquent members, April - June.
- Identify and communicate the personal and professional benefits of IEEE membership.

- Encourage Sections to seek possibilities in providing members' individual benefits & services such as insurance coverage, discount, vouchers, professional networking information/opportunities, etc. in collaboration with IEEE Office(s) and other relevant organizations, companies, and industries.
- Emphasize the programs to facilitate the transition from Student Member to Member, from Associate Member to Member, and from Member to Senior Member for maximum retention of members.
- Promote and monitor MDC activities (grants), such as membership promotion events, membership publicity projects, and membership development tour.
- Motivate and encourage activities by the Region 10 leadership by writing timely articles for the Region10 Newsletter and Council/Section Newsletters.
- Report on MDC activities to the Institute as well as Region 10 Executive Committee. Share successful Region 10 MDC programs with other Regions. Bring successful Institute and other worthwhile Region MDC initiatives to Region 10.
- Submit pertinent and timely committee information to the Region 10 Newsletter Editor.
- It is recommended that the MDC activities be intimately tied together with those of the Student Activities and the Young Professionals Committees.
- Membership Development should, therefore, be a built-in prerequisite for all R10 financially sponsored activities

Membership

The MDC Chair is appointed by the Region Director with the concurrence of the Executive Committee. The MDC Chair's appointment is one year term, and normally re-appointed for a second year.

Handing Over Procedures

The past MDC Chair hands over those continuing operations to a newly appointed MDC Chair as well as assisting him/her in performing his/her responsibilities stated above. It is recommended that the past and the present chairs work together at the initial stage to facilitate smooth transition.