



# 2007 IEEE PES General Meeting

June 24 – 28, 2007

Marriott Waterside Hotel, Tampa, Florida USA



## *SUPPORT OPPORTUNITIES*

### **Gold Contributor-\$20,000**

- Recognition during the opening of the General Meeting.
- Acknowledgement in the meeting program, including logo, scaled to contribution level.
- Presence in the attendee/delegate welcome kit with name, including logo, and corporate message (approximately 5 X 8 inches).
- Your company name or logo displayed on appropriate conference signage in multiple locations, scaled to contribution level.
- **8 complimentary one-day registrations** to be used individually or in combination.
- **4 complimentary seats** of your choice at the awards luncheon or the student/faculty/ industry luncheon.

### **Silver Contributor-\$10,000**

- Recognition during the opening of the General Meeting.
- Acknowledgment in the meeting program, including logo, scaled to contribution level.
- Presence in the attendee/delegate welcome kit with name, including logo, and corporate message (approximately 4 X 5 inches).
- Your company name or logo displayed on appropriate conference signage in multiple locations, scaled to contribution level.
- **4 complimentary one-day registrations** to be used individually or in combination.
- **2 complimentary seats** of your choice at the awards luncheon or the student/faculty/ industry luncheon.

### **Bronze Contributor \$5,000**

- Acknowledgement in the meeting program, including logo, scaled to contribution level.
- Presence in the delegate welcoming kit with name, including logo and corporate message ((approximately 2 X 4 inches).
- Your company name or logo displayed on appropriate conference signage in multiple locations scaled to contribution level.
- **2 complimentary one day registrations** to be used individually or in combination.
- **1 complimentary seat** at your choice of the awards luncheon or the student/faculty/ industry luncheon

## Specific Support Opportunities

- *All contributors will be listed by company name in the attendee welcome kit*
- **Conference Bags**-\$7500-(Exclusive-one available.) Corporate logo or name on bag. Distributed to all registered attendees of the technical program.
- **Companion bags**-\$1000-(Exclusive-one available.) Corporate logo or name on bag. Distributed to all registered companions.
- **Badge Lanyards** - \$2500 plus 2000 lanyards of your choice (Exclusive-one available)
- **Welcome kit giveaways**-\$500 plus 2000 giveaways-(Three available.) Logo or name on gadgets, desk ornaments, candy/snacks, etc. One included in every delegate bag and/or companion bag, your choice. Pads and pens excluded, with the exception of pads 4.25 x 5.5" or smaller
- **Conference note pads**-\$2500 (Exclusive-one available.) Conference logo and your logo on custom printed note pads included in delegate and companion bags.
- **Conference pens** - \$1500 plus 2000 logo pens (Exclusive – one available) Included in conference bag for each delegate and companion
- **Authors' breakfasts**-\$3000 (Four available.) Signs at the entrance to the breakfast on the day of your event acknowledge your company's support.
- **Attendee's breakfasts**-\$4000 (Four available.) Signs at the entrance to the breakfast on the day of your event acknowledge your company's support.
- **Student/Faculty/Industry Luncheon**-\$1000 per table of 10, with appropriate signage. Your contribution supports future members of the industry. Your industry delegates and/or students may occupy seats, your choice.
- **Companion breakfasts**-\$2000 (Four available.) Signs at the entrance to the breakfast on the day of your event acknowledge your company's support. If desired, giveaways may be placed in lounge or in delegate bags
- **Companion afternoon refreshments**-\$1500-(Four available.) Signs at the entrance on the day of your event acknowledge your company's support. If desired, giveaways may be placed in lounge or in delegate bags.
- **Student breakfasts**-\$3000 (Three available.) Signs at the entrance to the breakfast on the day of your event acknowledge your company's support. Giveaways may be placed in student lounge area if desired.
- **Bus transportation for technical tours**-\$1000 (Five available.) See web site for specific tours. Signs at the bus and a flyer on each bus seat on the day of your event acknowledge your company's support.
- **Hotel room keycard**-\$3000 (Exclusive-one available.)Your logo custom printed on each attendee's room key. (note: prior OK from hotel required before this can be offered)

## Publicity and Networking Opportunities

- **Hospitality Suite registration:** \$500. Your own signs stating the location and time of your hospitality suite will be allowed to be displayed at key meeting information points during the conference. *Note: All hospitality suites associated with the meeting must be registered.*

## Online Advertising

- **General Meeting Web Site:** \$1,500. Companies interested in online advertising can participate with their hotlinked logo on the General Meeting website. Logos are available beginning immediately and running through the end of July 2007.

## Internet Café

- **Six computer terminals.** Attendees will be able to check their email and the internet during the conference. Attendees will see your logo on each computer screen.
  - Contribution for six terminals for five days is \$10,000.
  - Contribution for three terminals for five days is \$6000.

## General Contributions

- General contributions to the meeting of \$1000 or more will be acknowledged on signage placed in at least two of the following key meeting locations: registration/information area, registration/information foyer, paper sales area, hotel sign area, meeting room cluster lobby

## Custom Opportunities

- We'd be happy to plan a customized support package that suits your needs and budget. Please contact Jim Howard at 863-834-6506 or [J.howard@ieee.org](mailto:J.howard@ieee.org)

Sincerely;

*Jim Howard*

**Jim Howard**  
**IEEE PES 2007 General Meeting Chair**  
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*Jim Beall*

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