



4th Annual UT/IEEE Central Texas Section
Engineering Management Workshop

Management of Product Liability

This Workshop's focus is to assist engineers in the everyday aspects of the design and manufacturing of products while taking into consideration product liability. While the Workshop will address good practices to minimize risks, high risk new projects, the new best and worst practices, and prevention of lawsuits, participants will also explore how product liability changes the way product development decisions, creative opportunities, and day-to-day work of engineers are conducted. Case examples will be used to illustrate how cases are analyzed and how judgments are reached. Our speakers include faculty from The University of Texas at Austin's College of Engineering, McComb's School of Business, and the School of Law, as well as Austin area engineers and lawyers who daily confront the trends in product liability. Nowhere else do you have the opportunity to learn about virtually every issue facing engineers in regards to product liability.

Who should attend:

- Practicing engineers, technical professionals, and engineering students involved in product design and quality assurance
- Product safety personnel
- Attorneys with safety/liability related responsibilities
- Paralegals

What you will learn:

- How to evaluate the safety of your product before the sale
- Proper inspection and testing procedures
- The types of situations that might give rise to product liability claims
- The fundamentals of a product liability lawsuit from the perspective of the product designer
- Strategies for protection against successful product liability claims and the legal defenses available in such lawsuits

Date: August 14-15, 2003
Time: Workshop from 9am – 5pm on August 14
Networking reception from 6pm – 8pm on August 14
Workshop from 9am – 4pm on August 15
Location: J.J. Pickle Research Campus, Commons Building, Large Auditorium
Fee: \$165 early registration on or before July 17, 2003 /\$195 after July 17, 2003

Register now to reserve your seat! Visit www.UTclee.org or call 512.471.3506.

administered by: