

Conducting Business in China

Please join Women In Engineering for a discussion about doing business in China. Visit our IEEE website <http://ewh.ieee.org/r6/scv/wie> for additional information.

Speaker: Dr. Hong-sun Liu, founder Quanta Laboratories
Date: Wednesday July 16, 2008
Time: 6:00pm-7:30pm (includes dinner)
Location: Quanta Laboratories
3199 De La Cruz Boulevard
Santa Clara, CA 95055
(408)988-0770

RSVP: Katie Purcell, katie.purcell@ieee.org
Cost: free, (limited to the first 45 people)

Are you curious to know what it takes to do business in China? Dr. Liu will share his first-hand experience. He'll discuss some of the potential pitfalls and challenges as well as key information everyone should know before stepping into that arena. He will give anecdotal accounts of some real life situations he's encountered. Dr. Liu will share photos from his recent trip and will provide materials for you to take home. Feel free to bring your own questions.

Dr. Liu will also give an overview of his experience in testing as well as Quanta Laboratories.

As an extra treat Dr. Liu will be preparing dinner for those who attend.

About Our Speaker



Dr. Hong-sun Liu founded Quanta Laboratories in Santa Clara, California in 1985. He received an MS degree from the University of Washington and his Ph.D. in Mechanical Engineering from UC Berkeley. Dr. Liu's expertise in the environmental test field has made him a sought after consultant and teacher in universities and in the test community. He has extensive experience in research, development, and testing of mechanical and electronic devices, theoretical and experimental stress analysis, shock and vibration, and is a writer/contributor to Test Magazine. Over his career, Dr. Liu has developed 4 patents in environmental testing and environmental stress screening. He regularly conducts seminars in the U.S. and Asia and lately he devotes his time to providing test services in 7 cities in China.