Power Integrations Extends its Distributor Franchise with Unique Memec

Power Integrations (NASDAQ: POWI), announced today that it has expanded its distributor network in Germany, Austria, and Eastern Europe through Unique Memec, with whom the company already has a successful relationship in Northern and Southern Europe.

“I am excited about the addition of Unique Memec to meet the needs of our customers in Central Europe,” said Ben Sutherland, Managing Director of Power Integrations Europe, Ltd. “Unique Memec has made a significant investment in switching power supply application engineers and in equipping application labs over the last 18 months. Our ongoing strategy is to train the Unique Memec field application engineers so they are capable of assisting our customers to design power supplies in their local language.”

“We have been successful selling solutions using the Power Integrations products and are looking forward to extending our coverage to Germany, Austria and Eastern Europe.

German Chapter Visits SEW-EURODRVIE

IEEE Joint IAS/PES/EIES German Chapter had kindly been invited by SEW-EURODRIVE to hold a chapter meeting in the private company’s headquarters at Bruchsal in Germany, which took place 4–5. March 2004. After a warm welcome by owner and general manager Rainer Blickle, several technical presentations and a well organised tour through electronic and mechanical assembly lines permitted the 80 participants an impressive insight into technology, production and application-specific final assembly of the company’s proprietary Eurodrives, which are application specific.

The technical program was complemented by a scientific lecture of Prof. Dr. ir. R. W. de Doncker (RWTH Aachen), with induction motor trophy. Dr. H. Mittelherr (SiCED GmbH), Dr.-Ing. T. Tolle (Philips Research) and Award Chairman Prof. Dr.-Ing. H. Späth (University of Karlsruhe, right) presented chapter awards.

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Philips and IMEC sign agreement

Philips Electronics and IMEC signed an agreement that extends Philips’ access to IMEC’s advanced research facilities and expertise until the end of 2008. This new agreement, which closely follows Philips’ decision last year to become a core partner in IMEC’s sub-45nm CMOS research program. For leading consumer electronics companies like Philips, having access to state-of-the-art semiconductor technology is the key to delivering ever richer experiences to consumers in areas such as multimedia entertainment and communications. However, in addition to the baseline CMOS processes used to produce the powerful digital chips at the heart of these applications, companies also need special semiconductor processes to produce chips that can handle associated tasks such as wireless communications, power amplification and display driving.

Philips’ commitment to differentiating itself in the marketplace by providing total system solutions rather than component parts means that development of these special processes is as important to the company as having state-of-the-art CMOS. Philips now works with IMEC on three levels: (i) as a core partner in IMEC’s sub 45-nm CMOS research program and in JRP with IMEC on a 45 nm CMOS Research Program (in preparation for continued semiconductor process development within the Philips/Motorola/STM/alion/STMicroelectronics Crolles2 Alliance); (ii) as an individual partner with IMEC in the development of Philips-specific special process technologies; and (iii) as a valued co-contributor to discussions over the future direction of semiconductor research at IMEC.

Further information on IMEC can be found on: www.imec.be.

News from Philips is located at: www.semiconductors.philips.com