



2008 Sections Congress Program Overview

Sponsored by the IEEE Member and Geographic Activities Board - IEEE Sections Congress 2008 will be held 19 September through 22 September 2008 in Quebec City, Quebec, Canada. It is expected that over 1,000 attendees from over 300 IEEE Sections will attend and participate in this event. Additionally, the IEEE Honors Ceremony will be held on Saturday, 20 September 2008.

Friday – 19 September 2008

Late Afternoon

Region Caucus - Prior to the opening ceremony each Region will hold a caucus. Attendees will have an opportunity to finalize up to 4 recommendations. These recommendations will be provided to the congress attendees for review and informal discussion over the weekend.

Evening

Opening Ceremony and Dinner - All attendees (including partners) are invited to participate and attend the opening ceremony which will feature a keynote speaker. The dinner will be held following the opening ceremony

Saturday – 20 September 2008

Morning

Core Track Training Sessions – all SC08 attendees are asked to attend the core track training sessions. These sessions will be held on Saturday morning. These sessions address topics that every volunteer encounters. These are the fundamental issues/topics that need to be communicated to the Section volunteers.

Afternoon

Breakout Sessions – 3 breakout sessions will be held. Each session will last 1hr 15 minutes. In each session, up to 10 individual breakout sessions will be conducted. These are elective sessions that the attendees can attend based on their interest. Most of the sessions will be held multiple times during the 2 days to ensure that individuals are able to attend as many sessions as possible. The individual breakout sessions are from the following 3 tracks.

- Membership – Membership is a core value of IEEE. The breakout sessions in this track will focus on how Geographic Units can engage the member at the local level promoting the benefits of IEEE membership, with a focus on the recruitment of and retention of IEEE members.
 1. Benefits of Membership
 2. Grades & Elevation
 3. Increasing membership value through enhanced communications between Section and Members
 4. Increasing Society Membership
 5. Membership Development Assistance Available from IEEE Operations Center

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6. Member Engagement & Career Management
 7. Member Segmentation
 8. Program for Membership Growth (Lead Generation & Making the Sale)
- **Section Management** - A Section is the basis of the focus of all local activities. The breakout sessions in this track will provide information on obtaining support and resources from the IEEE organization and the best practices for having a successful section.
 1. Affinity Group Management (Life Members, WIE, GOLD and Consultants Network)
 2. Communication to IEEE Members and the public via - Newsletters, Web page, Marketing & Public Relations
 3. Conference Management
 4. Electronic Services for Geographic Unit Volunteers
 5. Financial Management
 6. Leadership Development
 7. Planning Successful Meetings for Sections & Chapters
 8. Resources available for Program Planning - Educational, Professional, Standards
 9. Strategic Planning on the local level
 10. Volunteer Recruitment
 - **Section/Chapter Activities** – The success of IEEE depends on the continued cooperation between Geographic Units on the local level. The breakout sessions in this track will focus on how to promote and facilitate the delivery of technical, professional and educational material.
 1. Awards & Recognition
 2. Engagement of Members through Affinity Group Activities
 3. Enhancing Your Section through Community Activities
 4. Establishing Successful Relationships with Industry
 5. IEEE Members in a Global Workforce
 6. Improving Section/Chapter/Society Relationships
 7. Leveraging Standards and Publications Activities in Sections
 8. Making the IEEE Code of Ethics Real at the Section Level
 9. Organizing successful Teacher-In-Service Activity within your Section
 10. Successful Partnerships with non-IEEE Technical and Professional Groups
 11. Working with Students & Student Branches

Evening

IEEE Honors Ceremony - The IEEE Honors Ceremony recognizes exceptional contributions that have made a lasting impact on technology, society, and the engineering profession. The program honors achievements in industry, research, education, and service.

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Sunday - 20 September

Morning

A plenary session for all attendees will be held on Sunday morning. During this session, the VP-MGA will facilitate a discussion which includes past, incoming and the current IEEE President on how their involvement with IEEE contributed to their professional careers.

Mid Morning and Afternoon

Breakout Sessions – Continued – 3 breakout sessions will be held. Each Session will last 1hr 15 minutes. In each session, up to 10 individual breakout sessions will be held. These are the elective session that the attendees can attend based on their interest.

Late Afternoon

Issue Caucus – The recommendations that were provided by the Regions on Friday will be categorized into 10 groupings. Attendees will be able to self-select and attend a specific caucus which will result in the creation of two focused recommendations that will be forwarded to the primary Section Delegates.

Evening

Open for all attendees – no scheduled Congress events.

Monday - 21 September

Morning

The Closing ceremony will include an awards presentation of the MGA William W. Middleton Distinguished Service Award, a presentation by the 2008 IEEE President and a keynote speaker. Additionally, and most important, the primary Sections delegates will have the opportunity to assign a priority level to each of the recommendations that have been developed at the congress through the balloting process. The results will be announced as part of the ceremony, and will be delivered to the IEEE Board of Directors. The recommendations and are assigned to the appropriate organization unit(s) (OUs) of IEEE for action.

The congress will close by 12:00n on Monday.

Exhibits

The Exhibits area of the Congress will be open on Saturday continuing through Monday. The exhibits will offer delegates the opportunity to learn about the IEEE products and services.

Congress Location

Hotels

- Hilton Quebec Hotel – Primary Hotel (Section Representatives)
- Chateau Laurier
- Loews Le Concorde

Meeting Facilities

- Quebec City Convention Center – SC08 Events