



CAREER FAIR AT 2008 IEEE REGION 1 GOLD/SAC/WIE CONFERENCE

Jointly held with IEEE Region 1 Student Conference
Hosted by Fairleigh Dickinson University IEEE Student Branch

**April 26th, 2008
(Career Fair 10:00AM to 4:00PM)**

Companies participating at Career Fair will find a highly qualified audience (GOLD, Student, and Women in Engineering Members). Conference attendees are mostly student leaders and young professionals. Last year, the Region 1 Student Conference had about 150 student attendees.

CAREER FAIR SPONSORSHIP PACKAGES

Location:

Fitness Center
Fairleigh Dickinson University
1000 River Rd
Teaneck, NJ 07666

Conference Highlights:

- Career Fair
- Student Paper Contest
- Micromouse Competition
- GOLD Seminars
- GOLD/WIE Meetings
- Social and Networking Event
- Award and Dinner Banquet
- Resume Walk-in Clinic

Region 1 Demographics:

- About 41,300 IEEE Members
- About 2,600 GOLD Members
- About 3,100 Student Members
- 82 Schools

Contact:

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Career Fair Floor Manager
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Register by April 18th 2008

GOLD Package (\$995 ~~\$500~~)

- ❖ Keynote speaker to Friday Reception or Saturday Dinner Banquet
- ❖ 4 tickets to Award Dinner Banquet
- ❖ 2 tables (6'x3' each) at Career Fair Venue
- ❖ Logo Displayed on all multimedia (websites, e-mail, flyers)
- ❖ 1 page in Career Fair Booklet
- ❖ 4 posts on IEEE Jobsite (worth \$215 / post) for 30 days
- ❖ E-mail all IEEE members about the company participation and profile
- ❖ Copy of Career Fair resume book

SILVER Package (\$495 ~~\$250~~)

- ❖ 2 tickets to Award Dinner Banquet
- ❖ 1 table (6'x3' each) at Career Fair Venue
- ❖ Logo displayed on all multimedia (websites, e-mail, flyers)
- ❖ 1 page in Career Fair Booklet
- ❖ 2 posts on IEEE Jobsite (worth \$215 / post) for 30 days
- ❖ Copy of conference resume book

BOOTH Package (\$295 ~~\$150~~)

- ❖ 1 table (6' x3' each) at Career Fair Venue
- ❖ Company mentioned in Career Fair Booklet
- ❖ Copy of conference resume book

NOT ATTENDING Package (\$195 ~~\$100~~)

- ❖ ½ table (3'x3') at Career Fair Venue displaying provided materials
- ❖ Staffed resume collection and forwarding
- ❖ Company mentioned in Career Fair Booklet
- ❖ Copy of conference resume book