



**Celebrating 125 Years**  
*of Engineering the Future*

# **The IEEE Region 10 Newsletter**

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**IEEE Region 10 Annual Meeting**  
**28 Feb - 01 March, 2009**  
**Hanoi, Vietnam**



## Roles of the IEEE R10 Newsletter

- **Keep members informed about what is happening in the Region, IEEE policies and opportunities to participate in IEEE activities (both professional and social)**
- **Facilitate communications among Sections and SBs by providing a forum to share their experiences and plans for future activities**
- **Capture the information as a record for future**
- **Influence and promote the culture of how we interact with each other**
- **An alternative for Sections struggling to publish regular newsletters**

**✓ Get your Section activities published in the R10 Newsletter**

## What Can be Published in the IEEE R10 Newsletter?

- **News from your Section, Council or Student Branch**
- **Local activities in your Section. These can be**
  - ✓ **DL Seminars, Science fairs, career workshops & CFP**
  - ✓ **Student activities (Robot Contests, Visit to Industry etc)**
  - ✓ **Section & Council annual dinners or any other Social activity**
- **Articles of general interest (technical and non-technical)**
- **To get some idea about things you can send for publication in the R10 Newsletter, please take a look at previous issues of the newsletter at R10 website:**

**<http://www.ewh.ieee.org/reg/10/Newsletter/Newsletters.htm>**

## The IEEE R10 Newsletter

- Four regular issues in 2007 established the baseline
- Four fabulous issues in 2008
- Now more Sections and SBs are submitting their stories
- E-Notice going to >70k members and not to just 50+ Chairs
- It is estimated that about 5k members accessing the newsletter
- Editing and formatting still taking lots of my time
- Four issues planned for 2009



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## Few Words about Past & Future Issues

- Special R10 History Supplement in September 2008  
*We can still update it for future reference*
- Special issue for the IEEE 125th Anniversary R10 Student Congress 2009, July 16-19 2009, Singapore

- ✓ A good opportunity to showcase R10 Student Branches and their activities to the world.
- ✓ Section Leaders need to show initiative here and form a team to send articles for the special issue
- ✓ Closing date 20<sup>th</sup> May 2009

IEEE THE IEEE REGION TEN NEWSLETTER March 2007



IEEE THE IEEE REGION TEN NEWSLETTER December 2008



IEEE THE IEEE REGION TEN NEWSLETTER June 2009





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## **How Can You Help the IEEE R10 Newsletter?**

- Still not attracting a large number of readers – currently ~ 7%
- Low standard of contributions from Sections – more emphasis on what happened instead of highlighting the aims for the activities and outcomes (what was achieved?)
- No articles to help/guide volunteers or of general interest
- R10 not benefitting from the large circulation – R10 Newsletter should be able to generate its own funds
  - We need IEEE internal advertisements
  - Any help to get advertisement for the R10 Newsletter will be very much appreciated



## The IEEE R10 Newsletter Schedule

- Number of issues/year - 4 issues planned for 2009
- Please send your news items and articles to the R10 Newsletter Editor by email: [r10-ecn@ieee.org](mailto:r10-ecn@ieee.org)
- Please send text in MS WORD & photographs in JPEG format in separate files

The R10 Newsletter schedule for 2009

<b>Publication Date</b>	<b>Submissions Deadline</b>
<b>March 2009</b>	<b>20<sup>th</sup> Feb 2009</b>
<b>June 2009*</b>	<b>20 May 2009</b>
<b>September 2009</b>	<b>17 August 2009</b>
<b>December 2009</b>	<b>16 Nov 2009</b>

\* May delay to coincide with the SC09