

Region 2 MD Summary

IEEE Member and Geographic Activities

Michael Cardinale
Membership Development Chair

1-2 March 2008, Harrisburg, PA
Region 2 Meeting



Change to Member and Geographic Activities

- **November 2007 IEEE BoD approved the name change from IEEE Regional Activities to IEEE Member and Geographic Activities (MGA)**
 - **The governing body should is now the Member and Geographic Activities (or MGA) Board**
 - **The department/staff is the Member and Geographic Activities Department or MGA staff**
- **This change is part of efforts to reorganize and create a member business unit that will be responsible for all membership and membership development in the IEEE**

Member and Geographic Activity Goals

- **Increase member engagement**
- **Improve relationships with and between members**
- **Increase operational efficiency and effectiveness**
- **Improve staff job satisfaction**
- **Enhance collaboration with other business units**
- **Increase membership**

Membership by Region

(As of 31 December 2007)

Geographic IEEE Membership Summary - DECEMBER 2007												
REGION	HIGHER GRADE MEMBERS				STUDENT MEMBERS				TOTAL MEMBERS			
	2007	2006	Change		2007	2006	Change		2007	2006	Change	
			#	%			#	%			#	%
1	33,883	34,430	-547	-1.6%	4,090	4,187	-97	-2.3%	37,973	38,617	-644	-1.7%
2	28,751	29,293	-542	-1.9%	3,612	3,761	-149	-4.0%	32,363	33,054	-691	-2.1%
3	26,019	25,848	171	0.7%	4,763	4,767	-4	-0.1%	30,782	30,615	167	0.5%
4	19,989	20,096	-107	-0.5%	3,566	3,886	-320	-8.2%	23,555	23,982	-427	-1.8%
5	25,338	25,408	-70	-0.3%	3,682	4,036	-354	-8.8%	29,020	29,444	-424	-1.4%
6	53,087	53,670	-583	-1.1%	6,058	6,469	-411	-6.4%	59,145	60,139	-994	-1.7%
R 1-6	187,067	188,745	-1,678	-0.9%	25,771	27,106	-1,335	-4.9%	212,838	215,851	-3,013	-1.4%
7	12,716	12,433	283	2.3%	3,231	3,587	-356	-9.9%	15,947	16,020	-73	-0.5%
8	47,515	44,417	3,098	7.0%	17,461	16,439	1,022	6.2%	64,976	60,856	4,120	6.8%
9	7,604	7,345	259	3.5%	7,806	7,253	553	7.6%	15,410	14,598	812	5.6%
10	42,380	41,336	1,044	2.5%	24,777	26,106	-1,329	-5.1%	67,157	67,442	-285	-0.4%
R 7-10	110,215	105,531	4,684	4.4%	53,275	53,385	-110	-0.2%	163,490	158,916	4,574	2.9%
TOTAL	297,282	294,276	3,006	1.0%	79,046	80,491	(1,445)	-1.8%	376,328	374,767	1,561	0.4%

Region 2 Membership

- **Region 2 is 5th largest region. As of 31 December 2007, Region 2 had 32,363 total members:**
 - **28,751 Higher Grade Members and 3,612 Students**
 - There were 1,784 identified Graduate Student Members in Region 2. (At this time, GSMs are still being reported in the student counts.)
 - **8.6% of IEEE's total membership**
- **Membership in Region 2 is down by 2.1% from December 2007, representing a loss of 691 members**
- **Higher Grade membership is down by 1.9%, representing a loss of 542 members. (Includes member, SM, and Fellows)**
- **Student membership is down by 4.0%, a loss of 149 students**
- **Senior Member Elevations**
 - **218 Region 2 members were elevated to Senior Member during 2007.**
- **Terminator will run on March 4, 2008**

Region 2 Membership by Section

(as of 31 December 2007)

Region 2 Membership by Section

Akron	699
Baltimore	4566
Central Pennsylvania	505
Cincinnati	971
Cleveland	1205
Columbus	1542
Dayton	1083
Delaware Bay	542
Erie	173
Johnstown	176
Lehigh Valley	1199
Lima	118
Northern Virginia	5956
Philadelphia	4592
Pittsburgh	2706
Southern New Jersey	206
Susquehanna	735
Washington	5066
West Virginia	139
Youngstown	184

Region 2 Membership by Grade

REGION 2 - MEMBERSHIP TOTALS BY GRADE				
As of 31 December 2007				
Grade	Dec-07	Dec-06	Change #	Change %
Honorary	0	0	0	0.00%
Fellow	696	683	13	1.90%
Sr. Member	3,224	3,135	89	2.84%
Member	22,761	23,367	-606	-2.60%
Associate	2,070	2,108	-38	1.80%
Student	3,612	3,761	-149	3.96%
Total IEEE Members	32,363	33,054	-691	2.10%

Region 2 Membership History by Section

(as of 31 December 2007)

Section	2003	2004	% Change	2005	% Change	2006	% Change	2007	% Change
Akron	764	756	-1.05%	720	-4.76%	726	0.83%	699	-3.86%
Baltimore	4405	4616	4.79%	4627	0.24%	4587	-0.86%	4566	-0.46%
Central Pennsylvania	594	603	1.52%	604	0.17%	560	-7.28%	505	-10.89%
Cincinnati	1009	1014	0.50%	984	-2.96%	988	0.41%	971	-1.75%
Cleveland	1376	1303	-5.31%	1262	-3.15%	1241	-1.66%	1205	-2.99%
Columbus	1631	1615	-0.98%	1552	-3.90%	1570	1.16%	1542	-1.82%
Dayton	1212	1218	0.50%	1181	-3.04%	1139	-3.56%	1083	-5.17%
Delaware Bay	553	555	0.36%	563	1.44%	551	-2.13%	542	-1.66%
Erie	218	207	-5.05%	199	-3.86%	178	-10.55%	173	-2.89%
Johnstown	144	137	-4.86%	151	10.22%	156	3.31%	176	11.36%
Lehigh Valley	1406	1344	-4.41%	1367	1.71%	1314	-3.88%	1199	-9.59%
Lima	157	147	-6.37%	147	0.00%	135	-8.16%	118	-14.41%
Northern Virginia	6192	6231	0.63%	6197	-0.55%	6101	-1.55%	5956	-2.43%
Philadelphia	5160	4991	-3.28%	4896	-1.90%	4700	-4.00%	4592	-2.35%
Pittsburgh	2652	2740	3.32%	2703	-1.35%	2705	0.07%	2706	0.04%
Southern New Jersey	205	203	-0.98%	213	4.93%	205	-3.76%	206	0.49%
Susquehanna	737	748	1.49%	779	4.14%	742	-4.75%	735	-0.95%
Washington	5690	5312	-6.64%	5152	-3.01%	5143	-0.17%	5066	-1.52%
West Virginia	178	155	-12.92%	149	-3.87%	137	-8.05%	139	1.44%
Youngstown	193	175	-9.33%	171	-2.29%	176	2.92%	184	4.35%
TOTALS	34476	34070	-1.18%	33617	-1.33%	33054	-1.67%	32363	-2.14%

Region 2 – IEEE Mentoring

- **IEEE Mentoring Connection:** The IEEE Mentoring Connection Program is looking for “online” mentors to help guide younger professionals in career planning and professional development. Invitations went out to Graduate Student Members to join the program during December 2007.
- Within Region 2, there are 44 members signed up as mentors in the program. In this group, 12 mentors are in active mentoring partnerships with mentees. Additionally, 48 members have signed up as mentees, and 6 are in active partnerships with mentors.
- Interested members can visit <http://www.ieee.org/mentoring>. For more information contact Cathy Downer at c.downer@ieee.org.

Actions

- **Senior Member competition**
 - AA Panel met 16 Feb
 - Waiting for results
- **Section Membership Development**
 - Membership Chairs
 - GOLD Chairs
 - PACE Chairs
- **Follow up on terminator**