

# Sections Congress

For Erie Section

Ralph Ford

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# Strengths

- Committed group of officers with longevity in running the Section. Includes industry and academia
- A number of yearly events that are well-organized and continuous in offering
  - New members dinner, student competitions, MPAC, and regular plant tours
- Strong industrial base
- Close ties to two IEEE student branches (Gannon University and Penn State Erie, The Behrend College)

# Weaknesses

- Small section => not enough critical mass for GOLD, affinity groups, etc.
- Little change in the leadership of the section (although committed group, see strengths)
- Low interaction with industry practitioners in region
- Low participation at events

# Opportunities

- K-12 STEM emphasis is growing in Erie community (education & industry).  
Opportunity through IEEE Teacher In-Service Program
- Potential to partner with larger IEEE sections (Pittsburgh and Cleveland)
- Potential to partner with regional technical council
- Engineering employment in region is growing

# Threats

- Membership in region is dropping, while at the same time engineering employment in region is growing
- Very few new members are getting involved in leadership of the Section

# What can the IEEE do for the Section?

- Need to get Section leadership more involved in larger region 2 activities
- Help in engaging members in the section and in bringing new members in.
- Providing value to the members for their membership
- Identifying what the members would perceive as valuable
- Enticing membership across professional generations by offering them value