

# IEEE GOLD

July 4, 2003

## Attendees:

Dawn Nedohin-Macek  
Jennifer Jessop  
Owen Preston

Meeting Called at 12:15 (lunch)

## Discussion:

1. The Jack Peterson event of June 18<sup>th</sup> was a complete success with 30 attendees (including Dr. Peterson). A few constructive criticisms were made regarding the focus of the speakers' talks, and the following recommendations were made:
  - a. The survey was reviewed and it was recommended that we continue to perform surveys after each event. In the future, we'll have the survey sheets available immediately after the event so they are filled out before the attendees leave.
  - b. Name Tags will be provided at all future events, possibly pre-printed with those who register's names on them.
  - c. We will begin charging for our events – in the area of \$3 for IEEE members and \$5 for non-IEEE members.
  - d. We should have a GOLD presentation (3-5 minutes) after the “main attraction” to encourage people to sign up for IEEE, including all benefits (i.e. PES, WIE, EMBS)
2. Future ideas for IEEE GOLD events were discussed.
  - a. CTTAM, APEGM “info” session on how to register, why you should register and what's involved when you are registered.
  - b. Young Patent Holders & Patent Lawyer presentations.
3. GOLD's contributions to the September 26, 2003 50th Anniversary IEEE Winnipeg Section Event were discussed.
  - a. If possible, we'd like to have an info booth for GOLD itself; otherwise we'll just participate in the overall IEEE booth. This gives us an opportunity to give our presentation.
  - b. We are all planning on attending.
  - c. Dawn will bring our ideas on this forward at the July IEEE Winnipeg Section meeting.
4. A reminder was made that we are attempting to come up with a database for IEEE GOLD members, beginning with a list of attendees from our 2 events.

Meeting Adjourned at 1:00pm after a fantastic lunch at *Bellissimo*'s.