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Member-Get-A-Member Program Gets An Upgrade For 2007

Submitted by Ralph W. Russell, II
IEEE CPMT Society Strategic Director for Membership and
Chapter Development

Beginning in September of this year, the Member-Get-A-Member (MGM) program will undergo several significant enhancements. First, the payout for recruited higher grade members will be raised from the current \$5.00, to \$15.00 per member. Further, recruiters will have the option of using their reward vouchers to pay for IEEE products or services (including their membership renewal), or, if they prefer, they can choose to use the vouchers to have a donation made in their name to the IEEE Foundation.

The MGM program has been one of our more successful recruitment programs. Please spread the word of these important changes and help to make this program even more successful in 2007. Find out more at www.ieee.org/mgm.

To assist members who wish to participate in the program, some tools have been developed. These include a descriptive brochure of the MGM program with recruiting tips, and an IEEE-logo'd business card with space where the recruiter can fill in their name and member number. The brochures for the 2007 program will be available in September, while the business cards are available now. Both can be ordered online at: www.ieee.org/ra/md/mdsupplyform.html.

Please note that the vouchers for the 2006 MGM program, which will be issued during September, will be calculated under the 2006 program rules. No changes have been made to the Student-Get-A-Student (SGS) program.

Chapter News

Region 10 Chapter Activity Round-up
By Dr. P.B. Parikh, Region 10 News Coordinator

TAIPEI CHAPTER:

Prof. Lih-Shan Chen- Chairman of Taipei CPMT Chapter has reported the following activities during this quarter.

As reported in our previous issue, CPMT Taipei Chapter co-organized the "2006 International Symposium on Advanced Packaging and Green Packaging Technology", with IMAPS Taiwan Chapter. This four day event was held from June 28th to July 1st, 2006 at the Taipei World Trade Center, Taipei, Taiwan. More than 120 participants took part in this seminar. Besides the technical program, there was an Exhibition for four days of the seminar.

Invited speakers at the seminar included

- i) **Dr. Ho-Ming Tong** - "IC Packaging Trends and Challenges from New Packaging Materials".
- ii) **Dr. Michael Pecht** - "Accelerated Testing; Ways to Understand Reliability Quickly and Accurately".

Dr. William T Chen- President of IEEE CPMT Society and Dr. Ho-Ming Tong - President of Advanced Semiconductor Engineering (ASE) Inc. visited Dr. Shen-Li Fu Chairman of IEEE CPMT Taipei Chapter on 2nd August, 2006 and had discussions on the affairs of the Society.

MALAYSIA CHAPTER

Dr. Ch Chew –Chairman of Malaysia CPMT Chapter, has reported that the chapter activities have picked up and the chapter has become more eminent and diversified with joint efforts from the newly pulled-in committee members from FREESCALE, INTEL and INFINEON.

The following talks have been planned and being conducted during this quarter by the chapter;

- i) "Applications of FEA in Semiconductor packaging design"
- ii) "Analytical tools in Semiconductor Industry".

The executive committee members of the chapter are busy preparing for the International Conference on Electronics and Manufacturing Technology (IEMT 2006 – 8,9,10 Nov) and four informative DLPs. These are to be held for the first time in KL Asia with the support from CPMT SCV, IEEE and various industry sponsors.

Around 78 papers and more than 20 posters have been selected out of 130+ abstracts received till date. In addition to a well organized technical conference as above, the organizers have assured varieties of food, sceneries and cultural shows of Malaysia.

Further information for registration and conference details can be obtained from the link www.ieee.org.my/iemt2006/.

The Chapter Officers and the Committee members for 2006 are

Chair:	Dr. CH Chew, ON Semiconductor
Vice Chair:	Dr. Ishak Abdul Azid, University Science Malaysia
Treasurer:	Azhar Aripin
Committee Members:	Dr. Chee Choong Kooi, Intel Wee Teck Lim, ON Semiconductor Fuaida Harun, Infineon Shutesh Krishnan, ON Semiconductor LC Tan, Freescale

IEEE INDIA COUNCIL CHAPTER

The chapter has launched a well organized membership drive since October 2005 through our contacts with the electronic component industry and the academic institutions. Effective presentations on IEEE CPMT Society activities in India and at global levels were made during the three co-organized events (seminars and conferences) during the year. One more such opportunity will be availed during the forthcoming annual IEEE India Council seminar in December 2006.

Due stress is being placed on increased awareness of the activities of the CPMT society and the need for knowledge sharing on latest technological developments in the areas of electronic component production and electronic equipment manufacturing activities including Surface Mount Technology.