



## **Students: The Movers and Shakers of EMBS Student Leader Event Description**

Student Club or Chapter: IEEE EMBS Student Club at the University of Manitoba, Canada  
Student Leader: Aimee Betker

Title of Event: Careers in Biomedical Engineering: Winnipeg Opportunities

### **FUNDING:**

Total Budget: \$100.00 US

Funding Sources: IEEE EMBS Winnipeg Chapter

Expenses: Snacks, juice, coffee, parking for company representatives

### **DESCRIPTION OF EVENT:**

This multi-week event introduces students to the variety of careers that are available to them as a Biomedical Engineer in Winnipeg. Each week, an individual from a different biomedical company in Winnipeg will be invited to come and speak to current and prospective students. The companies will detail what their projects are and what the job of the Biomedical Engineer is with their company.

### **NAME ONE MAJOR HURDLE OF THE EVENT AND HOW IT WAS OVERCOME:**

We wanted to expose the students to different biomedical companies in Winnipeg. However, as we wanted each company to get a chance to present to all of the students, we didn't want to host a more traditional job fair, where exposure is more limited. Thus, we decided that each company would have their own presentation slots. This has the added benefit of the company being able to give a more structured and longer presentation, while still interacting with the students.

### **WHAT IS THE MOST REWARDING PART OF THIS EVENT?**

This event gives the students the opportunity to make industry contacts in Winnipeg and learn about different positions and research projects that could be available to them. To help engage audience participation, we also asked each company to bring a company-sponsored item as a prize; at the end of the session, the prize is awarded to the person who first asks a session-related question.

### **HOW DOES THIS EVENT CONTRIBUTE TO LEADERSHIP SKILLS?**

Each person on the organizing committee has to find the right person to contact at the company and arrange an appropriate presentation time. Thus, each person on the committee is able to make contacts with people working in industry in Winnipeg.

### **FUTURE RECOMMENDATIONS:**

This event allows students to meet with Engineers working in industry, as well as learn about some of the projects that are currently being worked on in Winnipeg. The companies were very willing to come down and talk to the students. However, having personal contacts at some of the companies made it easier to organize the session.