



## Students: The Movers and Shakers of EMBS Student Leader Event Description

Student Club or Chapter: IEEE EMBS Student Club at the University of Manitoba, Canada

Student Leader: Lisa Lazareck

Title of Event: Lunching with a Guest Lecture at the University

Approximate Number of Attendees: 30–40

### FUNDING:

Total Budget: \$100.00 US

Funding Sources: local IEEE student branch, faculty-based student governing body, Faculty, local IEEE branch, University-based student governing body

Expenses: Pizza, salad, soda, juice, printing posters, parking pass for guest

### DESCRIPTION OF EVENT:

An interesting speaker – who can both educate and entertain your audience – is invited to give a thirty-minute lecture during a busy lunch hour at your host institution.

### NAME ONE MAJOR HURDLE OF THE EVENT AND HOW IT CAN BE OVERCOME:

Finding a speaker who can discuss his/her research at a level understood by a general audience (students, professors, others attending who are not from the engineering faculty) is always a challenge. In addition, finding a topic to interest such a diverse audience as biomedical engineers is even more difficult. Start by finding a respected researcher whose work is fascinating, full of potential, and perhaps a focus within your biomedical (electrical/computer) engineering department. Discuss potential speakers with your professors, supervisors, or even University Publicity Department (they will most certainly be aware of up-and-coming researchers). Do not be afraid to choose a speaker/topic that has a specific focus – as you cannot please *all* of the people *all* of the time.

### WHAT IS THE MOST REWARDING PART OF THIS EVENT?

Attending such a Lunch Lecture is FUN! After a busy morning of classes, and an afternoon full of labs – it is indeed a nice treat to enjoy a delicious and free lunch whilst being able to catch up with colleagues/friends, make new acquaintances and learn something new. Try to keep the tone of the event informal and respectful. The audience should feel relaxed enough to enjoy their hour break, but most importantly, to feel that they can ask questions of the speaker and participate in dialogue. Introduce and thank the speaker accordingly, and remember to acknowledge any sponsors.

### HOW DOES THIS EVENT CONTRIBUTE TO LEADERSHIP SKILLS?

This event requires initiative and organization. Contacting potential speakers is usually a new experience for students, but a great opportunity to network. Coordinating such an event may require a team of students, whereby a leader is needed with tasks must be delegated.

#### FUTURE RECOMMENDATIONS:

This kind of an event is a good starting point for students who have never lead student activities before. Additionally, as lectures are so common in the academic setting, both audience and speaker are aware of their role, which may help reduce any last-minute (day-of-event) anxiety. Planning one month in advance is highly recommended.