



The IEEE Engineering Management Society's Annual



IEEE International Engineering Management Conference 2007 CALL FOR PAPERS

Managing Creativity

29 July -- 1 August 2007

[Hyatt Regency Lost Pines Resort & Spa](#), Austin, Texas, USA

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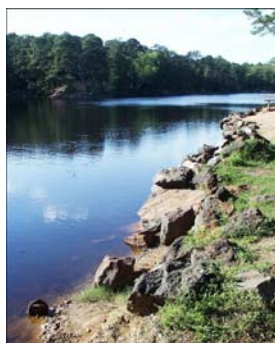
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The IEEE Engineering Management Society's annual International Engineering Management Conference brings together engineering and management professionals and academics from around the world. The organizing committee understands the challenges of developing prosperous communities and building new ventures, both within existing companies and as new companies. The rise of the creative class includes challenges of maturing and focusing efforts on the common good. Another pressure of management is balancing work with family life. The program for IEMC 2007 will be unique in that one of the tracks is focused on both attendees and spouses – encouraging and maintaining children's interest in science and mathematics. IEMC is a forum for the exchange of ideas, experience, theories, and knowledge between all persons involved in engineering management and economic development of technologically-focused communities: engineers, managers, business and management consultants, academics and researchers, and community business leaders.

Submission of Papers and Panel/Workshop Proposals

The Organizing Committee solicits **papers**, interactive **panel discussions** and **poster sessions** for presentation at the conference. All interested persons should submit completed papers in electronic form. Each submission will be reviewed for technical merit and content. Papers and poster sessions accepted for presentation will appear in the *Conference Proceedings* provided at least one author registers for and attends the conference. All papers must have a cover page containing the title of the paper along with the names, affiliations, and complete mailing addresses of all authors, as well as a list of the three designated topic areas most closely related to the paper. Correspondence will be directed to the first named author unless indicated otherwise. Paper topics include:

Aligning business and technology strategies
Creativity
Entrepreneurship
Globalization
Knowledge management
New product development
Software technology management
University-Industry Relations and Consortia

Building a growth economy for your community
Disruptive and emerging technologies
Forecasting and technology prediction
Industrial design and sustainability
Management of complex systems
R&D Management
Technology impact on business redesign
Virtual enterprise

Austin is known for many things including high technology, live music, and the University of Texas. The Hyatt Lost Pines Resort is located 13 miles from the Austin-Bergstrom International Airport and provides opportunities for both indoor and outdoor family activities, including an Arthur Hills Golf Course and a full service luxury Spa. The schedule will allocate time for family relaxation, out door activities, with arrangements available for people who want to visit the Alamo in San Antonio, or explore the NASA Johnson Space Center in Houston.

Important Dates:

16 April 2007: Completed Paper Submission 15 May 2007: Acceptance/rejection notification
15 June 2007: Deadline for final camera-ready paper and author pre-registration

Conference Website: <http://www.iemc07.org> **Email proposals to** ProgramChair@iemc07.org