




2015 IEEE Orlando Section Media Kit

The IEEE Orlando Section Monthly

The IEEE Orlando Section Monthly informs IEEE members in the central Florida area about the local society chapter activities, awards, member profiles, benefits and recognition. This E-newsletter, read by more than 1,200 members and over 100 key area industries, is published 11 times a year, August through June and it offers advertisers access to a focused target audience of electrical, electronics and computer engineers in central Florida at a very low price.

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 <p style="text-align: center; font-weight: bold;">1</p> <p style="text-align: center; font-weight: bold;">2</p> <p style="text-align: center; font-weight: bold;">3 4 5</p> <p style="text-align: center;">or</p>  <p style="text-align: center; font-weight: bold;">1</p> <p style="text-align: center; font-weight: bold;">2</p> <p style="text-align: center; font-weight: bold;">3 6</p>	<p>The IEEE Orlando Section Web Site www.ieee.org/orlando Informs members about local activities, events, news, upcoming IEEE conferences, member recognition, awards, benefits and more information from IEEE Region 3.</p> <ul style="list-style-type: none"> • 100 visitors monthly • Updated monthly <p>Sponsorship Positions</p> <ol style="list-style-type: none"> 1. Top Leaderboard \$200 (728x90) 2. Medium Rectangle \$120 (288x213) 3. Medium Rectangle \$120 (370x197) 4. Medium Rectangle \$90 (260x142) 5. Medium Rectangle \$100 (290x142) 6. Bottom Leaderboard \$150 (560x142) <p>For availability and scheduling, please contact: Jorge Medina, orlando@ieee.org</p> <p>Advertisements normally should relate to the technical, scientific or educational needs of IEEE members (including related products and services). We cannot accept political advertisements.</p>	 <p style="text-align: center; font-weight: bold;">1</p> <p style="text-align: center; font-weight: bold;">2</p> <p style="text-align: center; font-weight: bold;">3</p> <p style="text-align: center; font-weight: bold;">4 5 4</p> <p style="text-align: center; font-weight: bold;">6</p>	<p>The IEEE Orlando Section Monthly E-Newsletter Informs members about local activities, events, news, upcoming IEEE conferences, member recognition, awards, benefits and more information from IEEE region 3, and updates to the IEEE Orlando Section Web Site.</p> <ul style="list-style-type: none"> • 1000 subscribers • New content published monthly <p>Sponsorship Positions</p> <ol style="list-style-type: none"> 1. Top Leaderboard \$200 (468x60) Text option available 2. Leaderboard \$150 (468x60) Text option available 3. Skyscraper \$140 (120x600) 4. Medium Rectangle \$80 (210x105) 5. Small Rectangle \$40 (210x56) 6. Bottom Leaderboard \$160 (468x60) Text option available <p>For availability and scheduling, please contact: Jorge Medina, orlando@ieee.org</p> <p>Advertisements normally should relate to the technical, scientific or educational needs of IEEE members (including related products and services).</p>
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