East TN Recruitment and Engagement

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Chair East-TN Section (2015-2017)
V. Chair East-TN Section (2014)
Strategies

Active Engagement of Student Chapters

- Reach out to them
- Meet with leadership
- Identify Needs
- Present a value-based proposition

Active Engagement of Section Membership

- Identify impetus for volunteering — informal survey
- Plan synergistic events and opportunities
- Re-engage with major IEEE member employers/stakeholders
- Host annual Volunteering summit

ExCOM Recruitment and Development

- Develop officer position binders: Roles, responsibilities, best practices, historical precedents, Must do’s, Deadlines
- Develop Transition plan
- Commitment to Training-1 per year

Chair has to LEAD by EXAMPLE

sites.ieee.org/et
Strategies

Active Engagement of Student Chapters

Identified the following

- Need strategies for Increasing IEEE Membership and Student Engagement
- Need formalized Professional Chapter Partnership with Student Chapter

SOLUTIONS

- Making membership value tangible
  - Have students show IEEE membership card/IEEE number to attend events
  - Require students to stay for the whole event
  - Incorporate a couple open events for recruitment
  - Present the value of IEEE Membership
Strategies

Active Engagement of Student Chapters

Identified the following

• Need strategies for Increasing IEEE Membership and Student Engagement

• Need formalized Professional Chapter Partnership with Student Chapter

SOLUTIONS

• Professional Chapter to Student Chapter Responsibilities
  ▪ Annual Membership recruitment/engagement/participation (REP) theme
  ▪ Technical events, Mentorship, Training
  ▪ Support Student leadership and Student involvement
    ✓ Sponsorships to conferences/training/events
    ✓ Facilitate access and interactions with Institutional Leadership/Authorities
Strategies

Active Engagement of Student Chapters

Identified the following

- Need strategies for Increasing IEEE Membership and Student Engagement
- Need formalized Professional Chapter Partnership with Student Chapter

SOLUTIONS

- Student Chapter Responsibilities to Professional Chapter
  - Reports
    - Meetings/events
    - Elections
    - Annual Report
  - Professional Society Event Hosting (on-campus)
  - Annual Requirement/participation (REP) proposal
  - Graduating senior member meeting/engagement event
Strategies

Active Engagement of Student Chapters

Identified the following

- Need strategies for Increasing IEEE Membership and Student Engagement
- Need formalized Professional Chapter Partnership with Student Chapter
REP Project Request

1. PURPOSE: e.g., Request for funding support for the 2017 Academic School year REP
2. WHO: proposer(s); e.g., The UTK IEEE-Student Chapter
3. HOW: who and how you arrived at the project (the source/basis for/of consensus): e.g. the UTK IEEE student chapter/the UTK IEE ExCom has voted/approved the following REP
4. REQUEST: amount of funds needed $xxxx.xx
5. WHAT: detail what the funds are for/will be applied to
6. JUSTIFICATION: Cost: provide documentation for the costs (this can be an attachment); Selection: address why/how you arrived at the particular components/device/system if there are numerous options to choose from; References: make sure to include references (e.g., a web url, attached vendor quote, etc.)
7. PERIOD: provide a timeline and/or note if there is a specific date you need the funds by
8. RESTRICTIONS: confirm that the utility of the REP will solely benefit current IEEE members (i.e., requires new/renewed membership with IEEE); access/participation is restricted to members ONLY
9. ENFORCEMENT: provide information on/a description of how access to/participation in the REP will be controlled/restricted; e.g. the device will be built and secured in a IEEE access only room and only current members confirmed by IEEE SAMIEEE report will be allowed access/participation
Strategies

Active Engagement of Section Membership

• Primary impetus for volunteering is one’s child’s interest(s)
  - Robotics-1st Robotics
  - Computer games/gaming-3D virtual reality simulator (UTK)
  - Weather-National Weather Service Center Tour (Morristown TN)
  - Renewable Energy-UTK solar cars/races/demo
  - Girl Scouts–STEM event
  - STEM-Tennessee Science Bowl

• Re-engage with major IEEE member employers/stakeholders
  - UT-Battelle (ORNL): re-instituted coverage for 1 professional society membership

✓ UTK-College of Engineering/ECSE Department
✓ New Student Power and Energy Society Chapter

• Host annual Volunteering summit
  ✓ Everyone that showed up to the 1st in Feb. 2017 is already plugged in and actively engaged right now

• ExCOM officers
  • Organize and host an event
  • recruit at least 1 person to re-up membership
  • ID and recruit 2 replacements for their position
  ✓ Get 1 to attend ExCom meeting
Sponsored Engagements/Activities

1st Robotics Smoky Mountains Regional

Southern Appalachian Science and Engineering Fair

National Weather Service Station-Morisstown TN