Section – Student Branch Interaction
Region SAC representatives have noted that Student Branches are becoming increasingly disconnected from IEEE. Over time, our ability to communicate effectively with our Student Branches has diminished.

- **MGA – Student Branch Connection.**
  - Collection of Student Branch officer contact info is currently tied to the Student Branch rebate which is utilized by only a small portion of Branches.

- **Section – Student Branch Connection**
  - Until recently, there was only a loose organizational linkage between Sections and Student Branches.
Proposed Direction: What needs to Change

- The fundamental connection of Student Branches to IEEE should occur at the local level ... the local Section.

- The Section – Student Branch connection should be a clear directive from IEEE with an explicit organizational bond (parent-child).

- Sections should be the primary authority in approving the formation of new student branches and the dissolution of student branches that cannot be rejuvenated.
Proposed Direction: What needs to Change

- Student Branches should report their meetings (online) to their parent Section in a simple, timely fashion (like chapters and affinity groups). The end-of-the-year student branch annual report should be replaced with a beginning-of-the-year annual plan (simple, online, includes current officer contact info).

- Sections should receive a rebate incentive when the section – student branch connection is demonstrated.
New Section Organization Model

Section EXCOM

- Chair
- Vice-Chair
- Secretary
- Treasurer

- Chapter Chairs
- Affinity Group Chairs
- Subsection Chairs
- Section Student Activities Chair (SSAC)
- Section Student Representative (SSR)
Importance of the Section – Student Branch Connection

**Current Reporting Model**
- MGA
  - Section Report
  - Section Rebate
- Section
  - Student Branch Report
- Student Branch

**New Reporting Model**
- MGA
  - Section Report
  - Section Rebate
- Section
  - Student Branch Rebate
  - Annual Plan and Meeting Reports
- Student Branch

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IEEE Region 3 Meeting
Charlotte, NC
2 April 2017
### How will IEEE be different?

<table>
<thead>
<tr>
<th>Today</th>
<th>Tomorrow</th>
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<tbody>
<tr>
<td>The Section - Student Branch connection is implicit (encouraged).</td>
<td>The Section – Student Branch connection is explicit (expected).</td>
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<tr>
<td>A large amount of Student Branch activities are not collected by IEEE.</td>
<td>Student Branch activities are reported in a timely fashion and Section awareness of Student Branch activities is improved.</td>
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<td>Contact data for Student Branches is incomplete and outdated.</td>
<td>Contact data for Student Branches is kept current ... gathered locally by the Section.</td>
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<td>Student members may or may not be exposed to the broad spectrum of IEEE.</td>
<td>Effective Section – Student Branch interaction gives students a clear picture of IEEE as a whole.</td>
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<td>The level of Section – Student Branch interaction varies widely across IEEE.</td>
<td>Effective Section – Student Branch interaction becomes the norm across IEEE.</td>
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